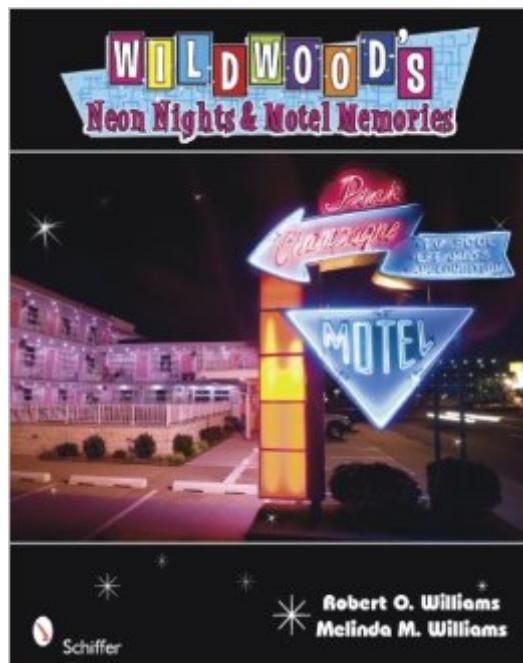


The book was found

Wildwood's Neon Nights & Motel Memories



Synopsis

Wildwood, New Jersey, is a Doo Wop seashore destination for adventure with thrilling rides, bright neon signs, fancy motels, and a good time. This book is a trek through the decades (1960s to the present) that stops a dozen times at memorable places and with colorful people who have added significantly to its style, evolution, preservation, and restoration.

Book Information

Paperback: 128 pages

Publisher: Schiffer Publishing, Ltd. (July 28, 2010)

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Product Dimensions: 8.4 x 0.4 x 10.9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (8 customer reviews)

Best Sellers Rank: #544,413 in Books (See Top 100 in Books) #111 inÂ Books > Arts & Photography > Architecture > Historic Preservation

Customer Reviews

Inspired by post-war optimism about the future, the architectural designs for these mom and pop motels broke the mold with their inventive use of angles, color, materials and subject matter. The signs that beckoned summer travelers to stay the night also exemplified that same sort of exuberance, with swooping arrows, pointing sputniks and enough colored neon to light up the night for miles around. More than just a fond reminiscence or collection of striking photos (there are plenty of both in there), the book is also a cautionary tale about how easily these places can fall prey to the wrecking ball in the name of revitalization and profit. A number of the photos show the heartbreaking reality of demolition sales and the colorful and kitschy places that no longer exist.... With plenty of bright and detailed photos from Robert (Williams) and entertaining and informative writing by Melinda (Williams). If anything, the fact that we realize these places may not be here forever, coupled with the impact of the great photos in this book are motivations enough to book your next Wildwood stay at a vintage motel, today! Fans of diner photographs (myself included) have known of Robert's work with his acclaimed book *Hometown Diners*. Or perhaps you might recognize his images from his years spent behind the lens as an award-winning photographer at the *Philadelphia Inquirer*. Melinda, his wife is also an alumni of The *Philadelphia Inquirer* and now runs The Williams

Group "an agency specializing in marketing, public relations, journalism and photography with an emphasis on nostalgia." Both of them spent over 10 years in collecting and creating the images and content sandwiched between the covers of Wildwood's Neon Nights and Motel Memories, and we are all the better for it. ModBettyRetroRoadMap.com

This is a very well done synopsis of the Wildwood motel scene. The photos are great. I was a bit disappointed, as my Wildwood summer experiences occurred from 1962 to 1972 and the author's first visit to Wildwood occurred much later than that. My grandmother owned a hotel in North Wildwood, and my family spent many memorable summers there. I was hoping there would be documentation of the Wildwood scene during the 60's, but it was enjoyable nonetheless.

The authors of this book not only make this somewhat quirky topic extra fun and interesting, they are obviously very talented and clever, down to earth and extremely likeable folks. I enjoyed this book very much and was glad to have purchased it.

Great book !! Shared it with my family on vacation. Lots of memories there We have vacationed there since I was a little girl. Great pictures !

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